# Mauna Kea Technologies

Creators of Cellvizio®



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#### **Company Snapshot**

Mauna Kea Technologies is a global medical device company focused on eliminating uncertainties related to the diagnosis and treatment of cancer and other diseases thanks to real time in vivo microscopic visualization. The Company's flagship product, Cellvizio®, has received clearance/approval for a wide range of applications in the United States and more than 40 countries around the world. For more information, visit <a href="www.maunakeatech.com">www.maunakeatech.com</a>.

Founded	2000
Office Locations	<ul><li>Paris, France (Headquarters)</li><li>Allston, MA, USA</li><li>Shanghai, China</li></ul>
Full-Time Employees*	~105

Year of IPO	2011
Exchange/ Ticker	Euronext Paris: MKEA
Number of Shares*	25,201,338



#### Mauna Kea Technologies - A Compelling Platform Opportunity...

- Transformational probe-based and needle-based Confocal Laser Endomicroscopy (CLE) platform
- U.S.-focused growth strategy fueled by proven technology, focused commercial strategy, strong team, broad clinical validation and attractive Medicare reimbursement
- 3 Broad IP portfolio: 247 issued and 24 pending patents on Cellvizio® technologies
- 4 Robust R&D pipeline to drive growth through application and product expansion
- 5 Strong regulatory support: Approved in 40+ countries; 16 U.S. FDA 510(k) clearances
- 6 New seasoned US-based executive leadership to drive commercial acceleration

#### ...Supported by a Focused Value Creation Strategy

Large and growing gastrointestinal market with a U.S. focused sales strategy to drive consumable growth Drive revenue growth outside the U.S. in a targeted fashion to maximize resource allocations Evaluate the interventional pulmonology market as a new clinical indication for the next commercial focus-area and growth driver of Mauna Kea

# What is Cellvizio<sup>®</sup>? An Adjunct to Existing Biopsy Techniques, Enhancing the Standard of Care...

Most pathologists' labs use conventional microscopy which is antiquated technology that has not evolved in decades

#### **Current Standard**

- Random biopsy protocols
- Dead tissue
- Ex vivo
- One image
- Limits ability to make real-time decisions

Cellvizio is the world's smallest microscope; a significant leap forward, advancing pathology technology and shrinking a large system onto the head of a sub-3mm probe



#### Cellvizio System + Miniprobes

- Targeted biopsies
- Whole, live tissue
- In vivo
- Unlimited number of images
- Facilitates early detection and clinical intervention

# ...By Integrating With Existing Procedure Workflows and Revealing Key Invisible Information...

The Cellvizio Confocal Laser Endomicroscopy (CLE) platform incorporates seamlessly into the existing procedure workflow via the scope working channel (pCLE), through the needle (nCLE), or with laparoscopic or robotic systems





pCLE (Probe/Catheter)



nCLE (Through the Needle)



pCLE (Laparoscopic/Robotic)

Proprietary scanning through 30,000 custom optical fibers produces 12 real-time microscopic sections per second during standard endoscopy procedures

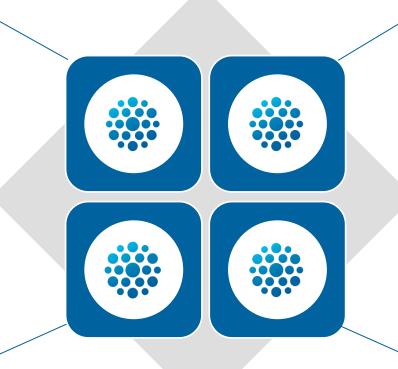




#### ...and Enabling Better Informed Patient Management

## DETECT DISEASES EARLIER

Confirm disease status and progression early enough to perform clinical intervention



## REDUCE MISSED DIAGNOSES

Higher diagnostic yield enables characterizing diseases like Barrett's Esophagus before progression to esophageal cancer

## REDUCE UNNECESSARY SURGERIES

Rule-out tumor malignancy with high specificity and sensitivity prior to surgical intervention

## PRACTICE CONSERVATIVE MEDICINE

Assess and confirm margins and ensure as much healthy tissue as possible is preserved

Cellvizio adds clinical and economic value at every step of the patient journey, impacting diagnostic outcomes and managing costs, all in real-time



## Cellvizio U.S. Gastroenterology Market Opportunity



<sup>\*</sup> Definitive Healthcare procedure data; CMS.gov public data; Internal analysis

## Established U.S. Reimbursement With 3 Dedicated Upper GI Category 1 CPT Codes

#### Positive Payment Trends Over the Past 4 Years

- Dedicated CPT Code 43252: Upper gastrointestinal endoscopy including esophagus, stomach, and either the duodenum and/or jejunum as appropriate; with optical endomicroscopy
- CMS Covered Services: Endomicroscopy in upper GI endoscopy procedures, including GERD, Barrett's Esophagus and pancreatic lesions

Setting	2019 Rate	2019 % Change
Hospital	\$2,824	+3%
ASC	\$1,245	+3%

**Attractive Economics** for Hospital and ASC Customers

WITHOUT Optical Endomicroscopy



#### **WITH Optical Endomicroscopy**

Targeted biopsy Patient with protocol with GERD/BE improved sensitivity getting an EGD





CPT 43252 + (CPT 43239)/2: **\$3,205 Hospital** / **\$1,442 ASC** 

Incremental reimbursement: +\$2,443 Hospital / +\$1,050 ASC

Favorable Economic Model for Cellvizio Customers = Tailwind for System Adoption and Utilization

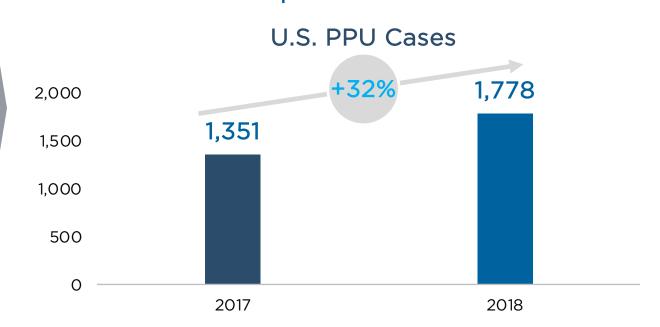


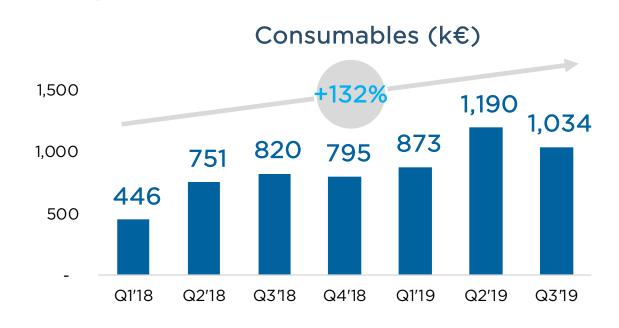
# Executing a Focused U.S. Commercial Business Model: Placement + Pay-Per-Use

Revised Commercial Strategy

- Transitioned US strategy in late 2017 to offer placement of Cellvizio system with Pay-Per-Use (PPU) consumable probe contract
- New selling strategy enables physicians to utilize Cellvizio without upfront capital equipment purchase; provides attractive economic model for physicians and hospitals/ASCs

Strategy Validated in 2018 and YTD 2019 Positive trends in system placements AND strong demand (utilization) for consumable probes from GI accounts in hospitals/ASCs





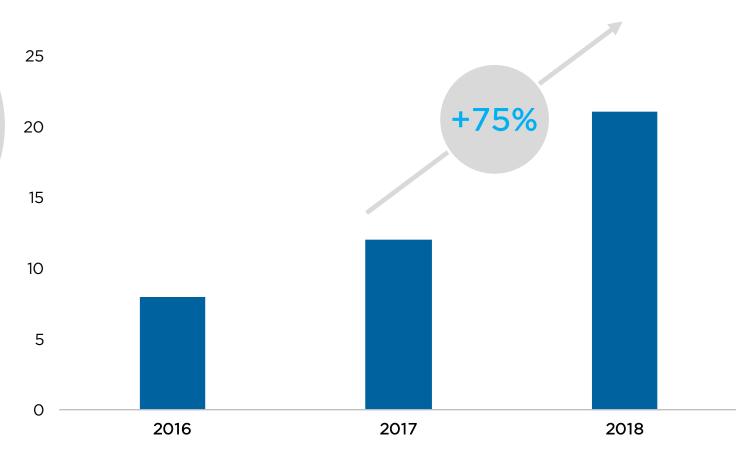
#### U.S. Commercial Team is Structured to Execute

#### New Sales Team in Place since February 2018

- VP of Sales:
- Divisional sales managers: 2
- Area sales managers: 12
- Clinical account managers: 6



#### U.S. Selling Professionals



New Sales Team in 2018 + Validated Strategy = Poised for Strong Penetration of U.S. GI Hospitals/ASCs



# Cellvizio Supported by Strong IP Protection and Clinical Validation

Cellvizio Technology Protected by 247 Issued Patents Globally

- Covering optics, optronics, image processing, and machine learning
- Additional 24 patents pending

Clinical Validation Portfolio of over 1,000 Studies and Publications

- Current imaging tools (HD-WLE, NBI) and untargeted conventional biopsies result in low diagnostic yield and poor sensitivity/specificity
- Since 2005, CLE's clinical contributions have been reported in more than 1,000 clinical publications worldwide on endomicroscopy

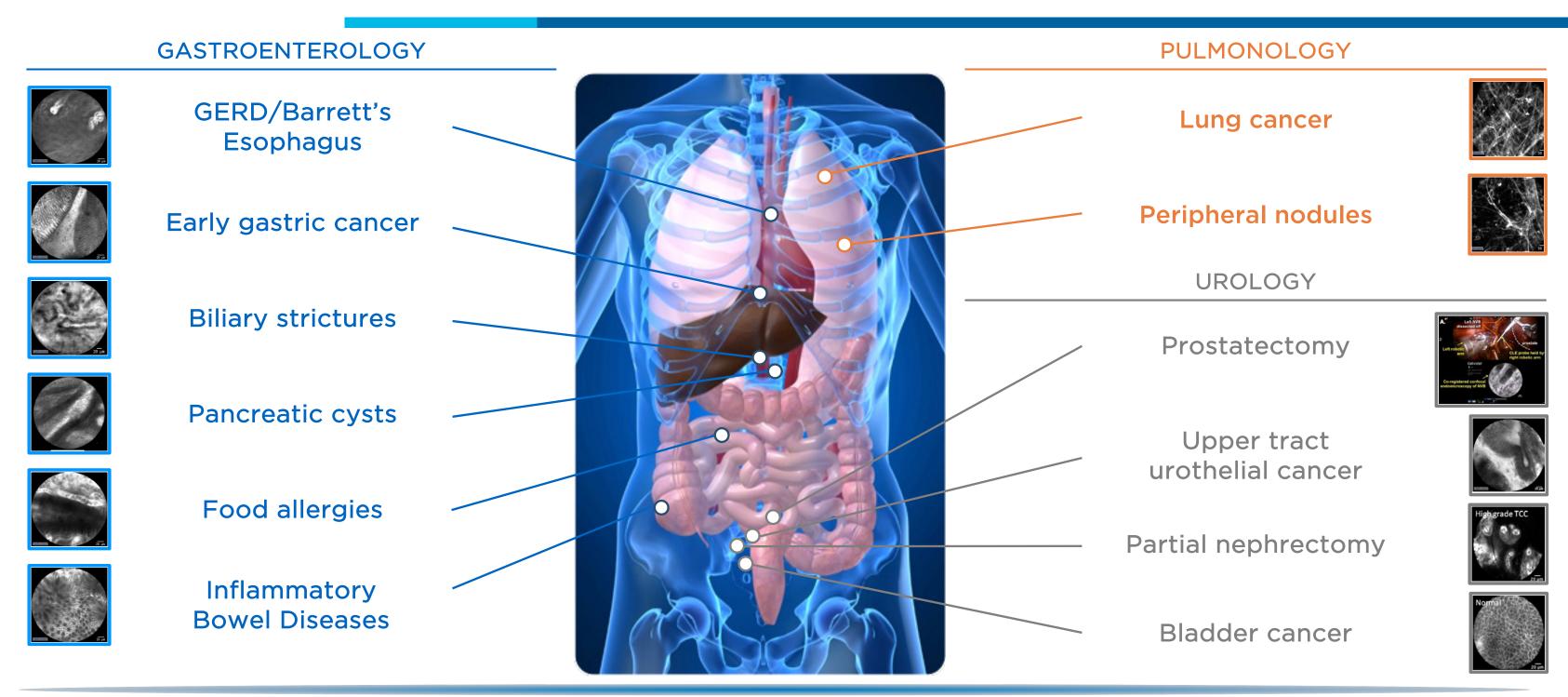
Demonstrated Clinical Validation

- **Double the sensitivity** vs. HD-WLE and NBI
- Triple the detection of dysplasia vs. HD-WLE and random biopsies
- Reduce diagnostic uncertainty of benign lesions down to 0%
- Improve diagnostic yield to reduce sampling error

Sharma P. et al. Real-time Increased Detection of Neoplastic Tissue in Barrett's Esophagus with probe- based Confocal Laser Endomicroscopy: Final Results of a Multi-center Prospective International Randomized Controlled Trial. GIE 2011. Bertani H. et al. Improved Detection of Incident Dysplasia by Probe-Based Confocal Laser Endomicroscopy in a Barrett's Esophagus Surveillance Program. Digestive Diseases and Sciences, 2013. M. Canto, et al. In vivo endomicroscopy improves detection of Barrett's esophagus-related neoplasia: a multicenter international randomized controlled trial, GIE 2013. Richardson C. et al. Real-time diagnosis of Barrett's esophagus: a prospective, multicenter study comparing confocal laser endomicroscopy with conventional histology for the identification of intestinal metaplasia in new users. Surgical Endoscopy 2018. Desai, Madhav et al. Increasing prevalence of high-grade dysplasia and adenocarcinoma on index endoscopy in Barrett's esophagus over the past 2 decades: data from a multicenter U.S. consortium. GIE 2019.



## Gastroenterology is the Primary Growth Driver Today, Multiple FDA Cleared Clinical Indications Will Drive Future Growth



100+ published Cellvizio studies with more than 8,800 patients across multiple indications

#### Formal Evaluation Process to Identify **Next Commercial Focus-Area**

**ESTABLISH** CRITERIA

**PRELIMINARY INSIGHTS** 

APPLICATION **HYPOTHESIS** 

**VALIDATE** 

**TEST AND LEARN** 

SCALE

- Formal, disciplined process to evaluate range of clinical indications
- Multi-step process, begins with screening, ends with commercially scaling the new indication
- First one for evaluation is interventional pulmonology
  - More than 240,000 annual lung biopsy procedures in the US alone, presenting compelling market opportunity
  - 510(k) clearance for Cellvizio AQ-Flex™ 19 Confocal Miniprobe™ designed to be used through existing bronchoscopes, trans-bronchial needles and other bronchoscope accessories
  - AQ-Flex™ 19 also designed for use with emerging platforms such as the Monarch™ robot from Auris/J&J and Ion™ robot from Intuitive

Important strategic evaluation process to identify the next growth engine for Mauna Kea

## Management Team & Board of Directors



Robert L. Gershon
Chief Executive Officer

Bovie Medical, Covidien (Medtronic), Henry Schein



Christophe Lamboeuf, CPA Chief Financial Officer

Intrasense, General Electric, Ricoh, CS Telecom, Toshiba



Team

Management

François Lacombe, Ph.D. Chief Scientific Officer

Astrophysics programs: ISOCAM, ADONIS, NAOS



Jack McCarthy
Chief Marketing Officer

Bovie Medical, Z-Medica, Covidien (Medtronic)



Bruno Villaret
VP, International Sales

Tyco, Saint-Gobain



Larry Weiss VP, U.S. Sales

Christie Medical, GE Healthcare, Abbott Diagnostics

# Board of Directors



Sacha Loiseau, Ph.D., Chairman of the Board Founder of Mauna Kea Technologies



Robert L. Gershon, Director

Chief Executive Officer of Mauna Kea Technologies



Christopher McFadden, CFA, Director Managing Director of Kohlberg Kravis Roberts (KKR)



Jennifer F. Tseng, M.D., Director Chief and Chair of Surgery, Boston University School of Medicine



Joseph DeVivo, Director Chief Executive Officer of InTouch Health, Inc.



Molly O'Neill, Director Chief Growth and Strategy Officer, Medforth Global Healthcare Education Group

Sales and Financial Performance
September 2019
Year-to-Date



#### 2019 September Year-to-Date Sales: 24% Growth vs. Last Year

#### 2019 September Year-to-Date Sales

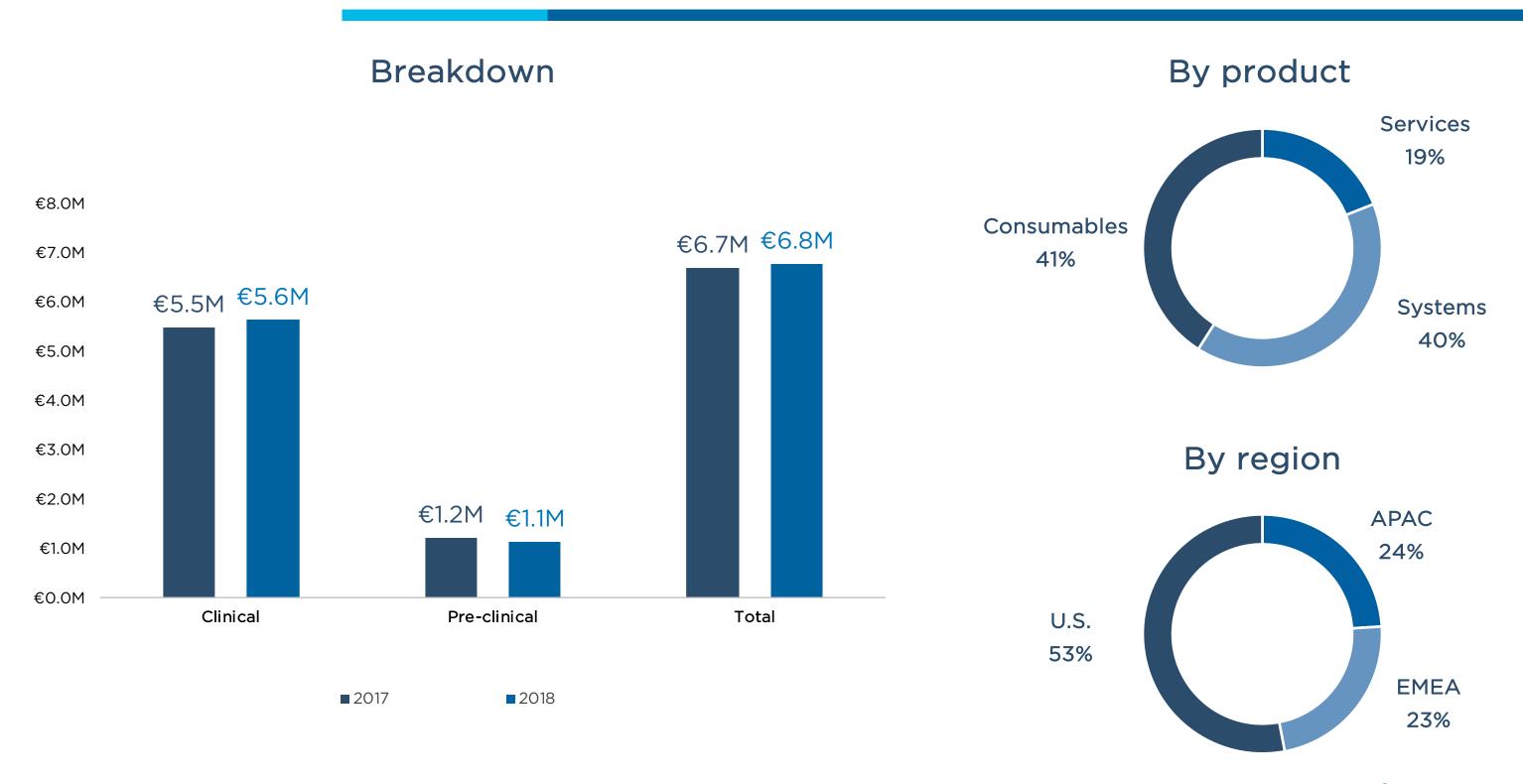
	Actual	Last Year	V LY%
Systems	1,911	1,809	6%
Consumables	3,097	2,017	54%
O/W PPU	1,289	563	129%
Services	732	815	-10%
Total	5,739	4,641	24%

	Actual	Last Year	V LY%
APAC	2,058	1,310	57%
EMEA & ROW	1,132	1,066	6%
US & Canada	2,549	2,265	13%
Total	5,739	4,641	24%

- Consumables grew 54% and represents over 54% of overall revenue
  - Progress in expanding pay-per-use model in the U.S. GI market during 2018 resulted in a larger installed base of systems which are driving the strong demand for consumables this year
- PPU revenue growth of 129% in the U.S. was the largest contributor to total Company revenue growth YOY
- Sales in Asia-Pacific region increased 57% YOY fueled by sales of both new systems and consumables

All figures in € thousands

### €6.8M 2018 Revenue Summary



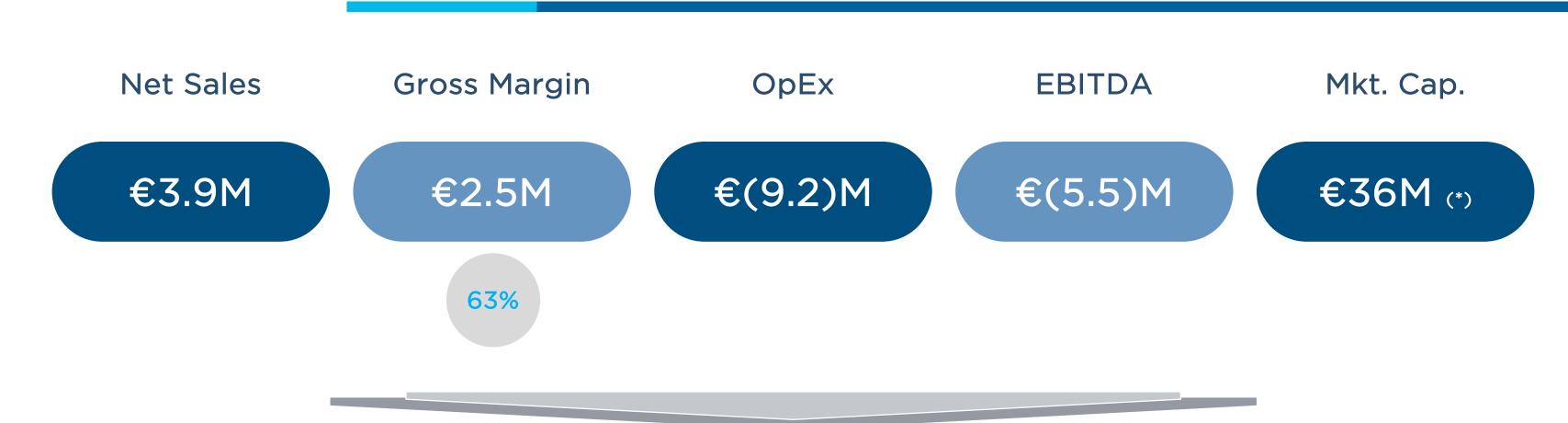
#### Investment Highlights: Innovative Technology + Focused Strategy

- Cellvizio<sup>®</sup>: a transformational probe-based Confocal Laser Endomicroscopy (CLE) platform with a broad IP protection: 247 issued and 24 pending patents on the technologies
- U.S.-focused growth strategy fueled by proven technology, focused commercial strategy, strong team, broad clinical validation and attractive Medicare reimbursement
- 3 A focused strategy on:
  - Large and growing gastrointestinal market with a U.S. focused sales strategy to drive consumable growth
  - Drive revenue growth outside the U.S. in a targeted fashion to maximize resource allocations
  - Evaluate the interventional pulmonology market as a new clinical indication for the next commercial focus-area and growth driver of Mauna Kea
- 4 Robust R&D pipeline to drive growth through application and product expansion
- 5 Strong regulatory support: Approved in 40+ countries; 16 U.S. FDA 510(k) clearances
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# Appendix



#### June 2019 P&L



- First Half Sales up 45% in half Versus First Half 2018
- EBITDA loss stable compared to last year thanks to sales growth and well-managed OpEx
- 2019 Cash flows impacted by IPF debt repayment.





#### Strong Sales and Well-Managed OpEx

P&L STATEMENT	2019A	2018A	∆ vs. N-1 (k€) ∆ v	s. N-1 (%)
Sales	3 937	2 707	1 230	45%
Gross Margin	2 468	1 720		43%
Other revenues	576	525	51	10%
R&D Expenses	(583)	(633)	50	(8)%
M&S Expenses	(1 264)	(1 172)	(92)	8%
G&A Expenses	(925)	(1 049)	124	(12)%
Total Expenses	(2 772)	(2 854)	82	(3)%
R&D Payroll	(1 271)	(1 253)	(18)	1%
M&S Payroll	(3 060)	(2 701)	(359)	13%
G&A Payroll	(1 403)	(952)	(451)	47%
Total Payroll	(5 734)	(4 906)	(828)	17%
EBITDA	(5 463)	(5 516)	53	(1)%
R&D Depreciation	(196)	(348)	152	(44)%
M&S Depreciation	(272)	(504)	232	(46)%
G&A Depreciation	(250)	(67)	(183)	273%
<b>Depreciation</b>	(719)	(9 <b>20</b> )	<b>201</b>	(22)%
Share based payment	(432)	(43)	(389)	905%
EBIT	(6 614)	(6 479)	(135)	2%
R&D total expenses	(2 050)	(2 234)		
M&S total expenses	(4 596)	(4 377)		
G&A total expenses	(2 579)	(2 068)		
Total expenses	(9 225)	(8 679)		
GM rate	63%	64%		

(117)%

(162)%

- Strong half year sales grew 45% compared to last year
- Total expenses (without payroll) decreased 3% vs. prior year
- Decrease in R&D of €0.2M, or 9%, due to capitalization on the balance sheet of expenses
- Increase of €0.5M in administrative payroll expenses reflecting the full effect of investments made in the second half 2018 to strengthen the management team

M&S Expenses vs sales

#### **Balance Sheet**

ASSETS (in K€)	<b>June 2019</b>	Dec. 2018
Intangible assets	1 862	1 838
Property, plant, and equipment	3 117	1 985
Non-current financial assets	173	133
Total of non-current assets	5 152	3 956
Inventories & Work in progress	2 387	2 456
Trade receivables	2 028	1 643
Other current assets	1 662	3 019
Current financial assets	57	64
Cash and cash equivalents	0	8 623
Total of current asets	6 135	15 806
TOTAL OF ASSETS	11 288	19 762

- Inventories slightly decreased compared to Dec. 2018
- Receivables reflected the strong sales momentum at the end of June

LIABILITIES (in K€)	<b>June 2019</b>	Dec. 2018
Equity	331	7 979
Long-term loans and borrowings	3 361	6 457
Non-current provisions	416	422
Total of non-current liabilities	3 777	6 879
Short-term loans and borrowings	3 011	600
Trade payables	1 722	2 087
Other current liabilities	2 447	2 216
Total of current liabilities	7 181	4 904
TOTAL LIABILITIES	11 288	19 762

- Repayment of IPF Debt drove the decrease in longterm borrowings
- Timing between IPF Repayment and EIB funds received in early July explained the temporary negative cash position at end of June



#### Cash Flow Statement

In K€	June 2019	June 2018
Ebitda (*)	(4 947)	(5 906)
Δ in inventories	92	(521)
$\Delta$ in trade receivables	(378)	433
$\Delta$ in trade payables	(366)	238
$\Delta$ in other receivables and payables	1 472	118
$\Delta$ in working capital	820	268
Operating cash flows	(4 127)	(5 638)
Capex (incl. Loans and grants)	(720)	(222)
Free cash Flows	(4 847)	(5 860)
Capital increase	20	3 799
Δ in financial debt - IPF	(4 000)	
Net financial interest paid	(503)	(175)
IPF penalties and others	(1 789)	
Other	(192)	(90)
Cash flow from financing activies	(6 464)	3 534
Net FX differences	6	5
Net cash flows	(11 306)	(2 320)
		_
Cash BoP	8 623	17 453
Cash EoP	-2 683	15 132

<sup>(\*)</sup> difference with Ebitda in P&L due to non cash provision for warranty

- 2019 Operating cash flows excludes non recurring finance expenses to IPF
- Increase in Capex reflected installation of PPU systems
- Negative cash flows from financing due to repayment of IPF debt
- Cash used in operating and investing activities totaled €4.8M in first half compared to €5.9M last year
- Timing between IPF repayment and EIB funds received in early July explained the temporary negative cash position at end of June. As of July 3rd, the cash position was €8.8M after receiving the first tranche of €11.5M from EIB.



## Thank You